



DARSHANAM
DIGITAL MARKETING

Digital Marketing Proposal

www.shreedarshanamdigital.com

ABOUT US

Who We Are

Shreedarshanam Digital is a performance-oriented digital marketing agency dedicated to helping businesses establish a powerful digital footprint. We blend strategic planning, creative execution, and modern digital tools to support consistent online growth.

Our Mission

Our mission is to empower brands with effective online marketing solutions that enhance reach, attract the right customers, and generate sustainable business results through smart and ethical digital practices.

What We Do

- ✓ Strengthen brand presence across digital platforms
- ✓ Drive targeted website and social media traffic
- ✓ Improve lead quality and conversion potential

SOCIAL MEDIA HANDLING

- ✓ 11 high-quality creative posts
- ✓ 15+ engaging stories
- ✓ 3 graphic-based reels
- ✓ Page optimization & branding setup
- ✓ Hashtag research
- ✓ Basic analytics report

KEY ADVANTAGES

- Builds consistent brand presence
- Improves reach and engagement
- Cost-effective entry into digital marketing

BEST FOR

- ✓ Local businesses
- ✓ Startups
- ✓ Personal brands starting their digital journey

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SOCIAL MEDIA HANDLING + WEBSITE

- ✓ Complete social media handling
- ✓ Static business website (1-year hosting included)
- ✓ Mobile-responsive design
- ✓ Basic SEO setup

BEST FOR

- ✓ Businesses that want social media + website launched quickly.

KEY ADVANTAGES

- Strong online credibility
- Better conversion from social media traffic
- Saves cost vs separate services

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SOCIAL MEDIA HANDLING (PREMIUM)

- ✓ 11 professional posts
- ✓ 15+ stories
- ✓ 3 reels (1 professional video + 1 Influencer reel)
- ✓ Paid promotion setup
- ✓ Advanced page optimization setup
- ✓ Monthly performance report

KEY ADVANTAGES

- Higher engagement & reach
- Professional video content
- Better brand authority

BEST FOR

- ✓ Brands aiming for fast growth and strong visibility

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SOCIAL MEDIA HANDLING + META ADS (SALES FOCUS)

- ✓ Complete social media handling
- ✓ Meta ads campaign setup & management
- ✓ Audience targeting & optimization
- ✓ Sales-focused creatives
- ✓ Performance tracking

BEST FOR

- ✓ Businesses focused on lead generation and direct sales

KEY ADVANTAGES

- Faster results than organic marketing
- Measurable ROI
- Scalable campaigns

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META ADS + COMMISSION MODEL

- ✓ Social media handling
- ✓ Meta ads management
- ✓ Performance-based commission model
- ✓ Conversion & sales tracking

BEST FOR

- ✓ High-volume sales businesses looking for low-risk marketing

KEY ADVANTAGES

- Pay-for-performance model
- Shared growth responsibility
- Ideal for aggressive sales targets

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E-COMMERCE BUSINESS SOLUTION

- ✓ Social media handling
- ✓ Meta ads for product sales
- ✓ Product-focused creatives
- ✓ Funnel & retargeting strategy
- ✓ Growth analytics

BEST FOR

- ✓ Shopify and online stores aiming to scale monthly revenue

KEY ADVANTAGES

- Sales-driven strategy
- Lower cost per conversion
- Structured growth system

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WEBSITE PACKAGE

- ✓ **Static website (1-year validity)**
- ✓ **Mobile-friendly layout**
- ✓ **Contact form integration**
- ✓ **SEO-friendly structure**

BEST FOR

- ✓ **Startups**
- ✓ **consultants**
- ✓ **Service providers needing a professional website**

KEY ADVANTAGES

- **24/7 online presence**
- **Builds trust with customers**
- **Ready for future marketing & ads**

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WEBSITE + SEO PACKAGE

- ✓ **SEO-ready static website (1 year)**
- ✓ **10 targeted keywords**
- ✓ **On-page SEO optimization**
- ✓ **Google Search Console setup**
- ✓ **Monthly SEO performance report**

KEY ADVANTAGES

- **Sustainable traffic from Google**
- **High-intent customers**
- **Reduced dependency on paid ads**

BEST FOR

- ✓ **Businesses that want social media + website launched quickly.**

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